

Kiera Dube

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EXPERIENCE

Freelance & Travel - *UX Designer*

September 2022 - Current

- Delivering small-scale UX design projects, including accessibility enhancements and interface refinements
- Developing adaptability, problem-solving, and cross-cultural communication skills through immersive travel experiences in diverse environments

3M, London ON | Remote - *UX Designer*

May 2021 – September 2022

- Designed mock-ups to communicate ideas and layouts in Sketch, Axure, and Figma
- Presented designs and ideas to cross-functional teams and businesses
- Communicated with developers to build and maintain web experiences
- Collaborated with UX researchers, SEO specialists, legal reviewers, and more to improve user experience
- Conducted detailed quality assurance (QA) testing through technical tools such as Chrome DevTools, SEO meta, Portent, and more
- Took business goals into consideration when designing, presenting, and communicating ideas
- Ensured brand guidelines and consistency across the site were being met

Venuiti Solutions Inc., Kitchener ON | Remote - *UX Designer & Researcher*

November 2020 – May 2021

- Designed wireframes, prototypes, and diagrams to outline the user experience flow for Health Canada and more
- Conducted user research through various research methods and tools to improve KPIs and accessibility
- Identified a large user pain point on a major retail brand website when conducting user research and worked with leadership team to resolve the issue
- Analyzed and presented market and qualitative user research to improve design and information architecture
- Creating branding and style guides while ensuring longevity of branding decisions, recognizing that not all designs will hold up across all platforms and applications and for all users
- Collaborating with developers to improve workflow and ensure feasibility of design decisions
- Utilizing various tools such as Page Speed Insights and Google Analytics to influence design decisions

VOLUNTEER EXPERIENCE

MCRS, Kitchener ON - *Legal Translator For Refugee Claimants*

March 2019 - December 2021

Earth Law Center | Remote - *Spanish to English Translator*

August 2019 - July 2020

EDUCATION

Wilfrid Laurier University, Waterloo ON - *B.A. Honours Languages*

Graduated 2019 | French, Spanish, & Arabic